



27TH ANNUAL RODMAN RIDE FOR KIDS



Join Sportsmen's Tennis & Enrichment Center on Saturday, September 23rd for the 27th Annual Rodman Ride for Kids. On Ride Day over 1,500 riders will participate in 25, 50 or 100 mile non-competitive cycling tours throughout southeastern Massachusetts.

A festival atmosphere infuses the day, and all riders are greeted with a BBQ, music, and fun when they return from their Ride!

Most importantly, every dollar raised on behalf of Sportsmen's will receive a 3% match when we reach our organizational goal!

2017 Ride Day

Date: Saturday, September 23

Location: 10 Lincoln Road - Foxboro, MA

Time: 100 mile ride begins at 7:00 am
50 mile ride begins at 9:00 am
25 mile ride begins at 10:15 am

SO MUCH MORE THAN JUST A BIKE RIDE.

Join TEAM Sportsmen's Visit <http://stec.kintera.org/2017>

There are many ways to participate:

- Ride 25, 50 or 100 miles on September 23, and make a 103% difference to our kids through your efforts!
- You can be a Virtual Rider - you still form a TEAM and fundraise, but don't actually ride.
- Volunteer to help out at the event! There is a job for everyone!
- Donate to support our TEAM or hold a small fundraising event of your own!
- Share the Sportsmen's story! The more people you tell about Sportsmen's and The Ride, the bigger impact we can have!

Our mission is to build leaders on the court, in the classroom and in the greater community by providing academic, wellness and social development programs alongside recreational and competitive tennis instruction for youth and adults. STEC is committed to improving life opportunities for youth in Boston's Blue Hill Corridor while welcoming a diverse community from the Greater Boston area.

Sportsmen's is excited to be part of this year's Rodman Ride for Kids! The Ride for Kids is an umbrella matching gift charity raising funds for youth focused social service agencies that support at-risk underserved children in Massachusetts.

The Ride for Kids and its affiliated agencies' fundraising initiatives occur year-round, and culminate with The Ride cycling event each fall. Affiliated agencies raise funds through corporate sponsorship and the fundraising efforts of individual riders. In turn, The Ride matches those funds at a rate of 3% when fundraising goals are met.

The Ride offers exceptional value for your donation. 100% of all expenses are underwritten. This means that when you donate to the Ride for Kids, 100% of your donation and the funds you raise will directly benefit Sportsmen's and the kids we serve!



To learn more about TEAM Sportsmen's, please call Mary at 617-288-9092 or email mlong@sportsmentennis.org.