

REGISTER FOR THE RIDE ONLINE - IT'S EASY!

1. Visit <http://stsec.kintera.org/2017>
2. Choose to either Create a Team, Join a Team or Sign Up as an Individual.
3. Type in your information. It's best for your name/ team name to be easily identifiable by any potential supporters who will be visiting your webpage.
4. Utilize the Headquarters page to customize your fundraising page and set your goals.
5. Communicate with your potential supporters using the Email Center to let your friends, family, neighbors, and colleagues know that you're fundraising for Sportsmen's Tennis & Enrichment Center through the Ride!

TIPS FOR GETTING STARTED

- Send out an email to your friends and family letting them know about your upcoming ride! Don't forget to include your personal page link!
- Highlight your progress on social media. Post updates twice a week about your training and fundraising progress. Include a photo from your most recent training ride or thank your donors who have already sponsored your Ride.
- Create a list. Make a list of 50 people you are going to connect with to sponsor your Ride. Think friends, family, co-workers, neighbors!
- Stay in touch with Sportsmen's! We are here to help support you with all things Ride related, from fundraising questions to day-of logistics!
- Have questions? Contact:

Mary Long, Director of Development
Mlong@sportsmentennis.org
617-288-9092

