



SPORTSMEN'S TENNIS  
& ENRICHMENT CENTER  
Tennis and Education for Life

# 2018—2019 Membership Application

**September 1, 2018 to August 31, 2019**

Sportsmen's Tennis & Enrichment Center is a 501(c)(3) non-profit organization. Our mission is to **build leaders on the court, in the classroom and in the community by providing academic and social development programs alongside recreational & competitive tennis instruction for youth and adults. Sportsmen's is committed to improving life opportunities for youth in Boston's Blue Hill Corridor while welcoming a diverse community from the Greater Boston area.**



Sportsmen's Junior Briyana Targete hitting with James Blake at our Spring Fundraiser

We believe that youth who develop a 'Growth Mindset' (*a belief that he/she can get smarter and stronger with effort*) in their academic achievement, social and emotional wellness, and acquired skills, such as tennis, will have the tools necessary to graduate high school on time, complete post-secondary education and/or enter the workforce and live a productive and fulfilling life. Youth who are confident that they can persevere through challenges are best prepared to see their dreams and visions become realities.



Sportsmen's Junior Isaiah Bien-Amie recipient of the prestigious Red Sox Scholars Scholarship

Membership at Sportsmen's underwrites critical youth development programs and scholarship support for our tennis clinics and summer camp. It also allows adults to have contractual court time, enjoy lower rates for private lessons and compete on our travel teams, like **the women's 3.0 team shown here who advanced to the districts! Our new annual fund program, 2020 Visionaries, invites you to combine your annual membership fee with support for our youth programs. See more inside.**



Sportsmen's is the most affordable tennis organization in Boston, and our membership is vibrant and diverse. We welcome you to start or renew your membership and enjoy a lifelong journey of fun, fellowship and tennis!

Warmly,  
Toni Wiley, Executive Director

# About Sportsmen's

Sportsmen's Tennis & Enrichment Center leverages tennis to open doors of opportunity for youth in some of Boston's most underserved communities. Unlike many non-profit tennis organizations, we employ top-level, certified coaches who have competed or trained players at the highest levels of tennis. Our goal is to develop players capable of playing college tennis.

Sportsmen's is one of the 20 largest organizations in the United States that combine tennis with academic and life skills programming for youth, under the US Tennis Association (USTA) National Junior Tennis & Learning (NJTL) concept created by Arthur Ashe. We serve over 5,000 young people annually from all walks of life.

In addition to our youth programs, Sportsmen's is the home club to roughly 300 adult members who rent courts, take lessons, compete on our traveling teams, and share their time and talents with our youth. We also provide health and wellness programs that target the most pressing chronic health issues in Boston's inner cities.

Sportsmen's has four mission-driven program areas:

1. **Youth Tennis** – We seek to place local, low-income and/or minority youth on a clear developmental pathway to high performance, college/post secondary level tennis;
2. **The Learning Center (TLC) at Sportsmen's** – TLC Youth enrichment programs provide high-quality out-of-school time (OST) academic tutoring for less-advantaged K-5 students to build fundamental skills in reading, science and math. We use evidence-based practices to develop character, self-confidence and self-management, promoting respect for self and others, with a focus on social and emotional wellness;
3. **Health and Wellness**—Sportsmen's brings free life-changing health and wellness programs, including educational forums and free use of our fitness center for neighborhood adults through the Brigham and Women's Center for Community Wellness (CCW). We incorporate a similar curriculum into our free youth development programs; and
4. **Adult Tennis** – Adult tennis is pivotal to furthering the Sportsmen's mission, modeling a healthy, active lifestyle for our youth, encouraging adults to become or remain active throughout their lives, and providing both a source of revenue and a pool of committed volunteers.

## 2018-2020 Strategic Plan: 2020 Vision

### **2020 Vision Articulates Four Strategic Goals Aligned with our Theory of Change**

\* Offer Junior Tennis programs that place local, low-income and/or minority youth on a clear developmental pathway to high performance, college/post-secondary level tennis, and adult programs that engage the community and provide affordable competitive and recreational tennis.

\* Provide high-quality afterschool academic and enrichment support for less advantaged youth at the K-5 levels.

\* Offer youth leadership programs aligned with the BPS Achieve, Connect & Thrive framework, which focuses on critical thinking, creativity, perseverance, social awareness and relationships, communication, teamwork, growth mindset, self-efficacy and self-regulation.

\* Leverage the Brigham and Women's Center for Community Wellness (CCW) at Sportsmen's to provide health & wellness programs for neighborhood adults and families.



# Membership Plans and 2020 Visionaries

We invite you to support Sportsmen's mission and our execution of the 2020 Vision Strategic Plan by adding a tax deductible contribution to your membership. In 1961, our founders adopted the slogan "Adults Pay So Kids Can Play!" That vision is still alive today. Donors will be recognized in a number of ways throughout the year, and your support will directly impact our ability to provide free and low cost tennis, academic and social development programs to local youth.

**Basic Membership: \$325 each or \$600 for 2 Adults. Not tax deductible.**

**Camp Sponsor** underwrites 1 week of summer camp. Donors will be listed in our Annual Report. **\$500. \$200 is tax deductible.**

**Membership Levels Below Are Also Recognized On The Giving Tree in Sportsmen's Foyer**

**Sustaining Membership** underwrites 2 months of tennis & academics for a student in The Learning Center. Members receive 2 tickets to the Sportsmen's Tennis Ball (Gala) or a \$200 discount on a table/sponsorship. **\$1,000. \$600 is tax deductible.**

**Founder's Circle Membership** underwrites 1 year of Developmental Tennis Clinics for a deserving student. Members receive 6 tickets to the Gala or half off of a table of 12, and 6 tickets to a new Donor Recognition event taking place at Sportsmen's in May 2018 (May Event). **\$2,500 for 2 Adults. \$1,600 is tax deductible.**

**Director's Circle Membership** underwrites 1 year of Developmental Tennis Clinics and 1 year of Competitive Tennis clinics for deserving students. Members receive a table for 12 at the Gala and May Event. Members also receive a 3-hour tennis party at Sportsmen's and free use of the outdoor courts and ball machine. **\$5,000 for 2 Adults. \$3,750 is tax deductible.**

**Visionary's Circle Membership** underwrites 9 weeks of summer camp for 6 children. Members receive a table for twelve at the Gala and May Event, and 2 tickets to the 2018 US Open. Members also receive a 3-hour tennis party at Sportsmen's and a separate tennis clinic for 8, free use of the outdoor courts and ball machine. **\$10,000 for 2 Adults. \$8,000 is tax deductible.**

**Advisory Circle Membership** underwrites a complete year of academic and tennis programs, including 9 weeks of summer camp, for 6 children. Members receive a table for twelve at the Sportsmen's Tennis Ball and at a new Donor Recognition event taking place at Sportsmen's in May 2018, and four premium tickets to the 2018 US Open. Members also receive a three-hour tennis party at Sportsmen's and a separate tennis clinic for 8, and free use of the outdoor courts and ball machine. **\$25,000 for 2 Adults. \$20,000 is tax deductible.**

# Membership Application

New Member \_\_\_\_\_

Renewal \_\_\_\_\_

Member 1:

Member 2:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_

Membership Level:

Individual

Family (Two Adults)

Basic

Camp

Sustaining

Founder's Circle

Director's Circle

Visionary's Circle

Advisory Circle

I would like information on volunteering in Sportsmen's:

Youth Tennis Programs  Youth Academic Programs  Youth Social Enrichment Programs

Member (a) understands that playing tennis and the use of the Wellness Center are activities that may result in injuries, (b) agrees that none of Sportsmen's Tennis and Enrichment Center, its staff, directors, volunteers, members and representatives ("Sportsmen's") nor any other person shall have any liability or responsibility for injuries suffered at Sportsmen's, and (c) agrees to indemnify and hold harmless Sportsmen's, its staff, directors, volunteers, members and representatives from any and all harm arising from this participation and/or any other activities at Sportsmen's facilities. Playing tennis or using the Wellness Center at Sportsmen's constitutes Members/Guest's agreement to these terms.

Member grants Sportsmen's the right to take photographs of Member in connection with Member's use of the facilities. Member authorizes Sportsmen's to use and publish the same in print and/or electronically, with or without Member's name and for any lawful purpose, including, for example, publicity, illustration, advertising, and Web content, unless Member expressly prohibits such usage.

Member acknowledges receipt of the Sportsmen's Code of Conduct and understands that continued membership at Sportsmen's is conditional upon adherence to the Code of Conduct.

Signed:

\_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_